

THE BEST IS TO COME

Last years we have lived difficult times. To the terrible consequences of the pandemic, other uncertainties are added, like the war, with direct repercussions in our lives. This has revealed the importance of proximity and structure, having strong public services and a healthy environment. On the other hand, effects of climate change are a reality which we experiment in the way of extreme weather episodes or temperature rises. These aspects have consequences in our day by day: our work, the electricity bill, tourism, our crops, health...

Facing this reality from pragmatism and responsibility is essential to become a town resisting the current onslaughts, typical of these times. Fortunately, Altea has experienced a change in managing its resources that envisions a future where this will be easier to achieve. Eight years of governments with *Compromís* (*Commitment*, in Valencian) have achieved to clear up the inherited debt and overcome the worst of the pandemic. This will allow us to focus on what makes us stronger as a town, on what improves the everyday life of people.

Next you will find some of those proposals which will make Altea stronger, more sustainable, kind and participating. You will find continuity in some proposals that have not been able to be materialized yet. Others have emerged from new necessities or from the long-term vision we have of Altea.

Here you are:

LOCAL DEVELOPMENT, SERVICES AND PARTICIPATION

We want to boost a prosperous and sustainable economy which guarantees the quality of life in our neighbourhood. In order to achieve it, we bet on a model of development based on innovation and sustainability. This should promote the creation of quality employment, the revitalization of traditional productive sectors and the bet on new emergent sectors. We will boost the cooperation and the associative network to achieve a more equitable and cohesive development. We will improve the public services and the active participation of citizens.

- We will continue to work on raising European funds to execute the projects contemplated in the Altea 2030 Strategic Plan.
- We will guarantee the social use of the facilities of the old cooperative, both for people who are engaged in agriculture as well as other dynamic activities of our economy.
- We will continue to unfold the determinations of the Tourism Sustainability Plan, which includes actions such as the signage of car parks and pedestrian routes, the monitoring of services to provide an adequate response to the needs linked to tourism throughout the year and the monitoring of indicators that certify us as a destination of quality from an environmental point of view.
- We will implement the tourist tax, which applies to tourists who visit us and has a positive impact on both tourism and the quality of life of the people of Altea. With these revenues, we will adapt and improve services such as cleaning and security, the sustainable mobility or the

conservation and promotion of natural spaces and heritage. We will create synergies with the Labour Guidance Office recently created by the Generalitat, the Valencian autonomous government, in our town to help the people of Altea with their employability.

- We will promote the employment of people with functional diversity through both training and employment programs in the scope of the works that the City Council and the Public develop.
- We will execute the project for the creation of an Occupational Centre in the municipal facilities of the Camí de l'Algar, providing it with workshops that train in sectors with job opportunities such as the installation of solar panels.
- We will continue to bet on the recruitment programs of LABORA, the service of employment of the Valencian autonomous government.
- We will consolidate the Territorial Pact for the Occupation of the Marina Baixa, the district of Altea.
- We will improve the existing agreements with entities and institutions regarding employment and entrepreneurship and we will create new ones with companies to be benchmarks and improve the possibilities of the citizens of Altea.
- We will bet on the creation of a program with municipal funds to encourage the recruitment of students trained in the courses promoted by Altea City Council during the 12 months following the end of the training.
- We will promote an Employment Plan for young people in the summer months.
- We will work against precariousness through aid and specific programs that subsidize stable and quality recruitment.
- We will continue to bet on helping the accreditation of skills to help the full job placement of the citizens of Altea by improving their curriculum.
- We will promote continuous training in digitization to help the search for employment and procedures with the different public administrations.
- We will open a "mentor classroom" in Altea la Vella.
- We will make the Orange Culture Science Park which will be located in the basement de Palau Altea.
- We will continue to increase the Participatory Budgets item.
- We will advance in effective participation with the drafting of the Strategic Plan of Citizen Participation 2030 and the staffing required to deploy it.

- We will improve the Altea Millora (Altea Improves) tool to create a more transparent monitoring channel in real time of each of the proposals presented to improve our municipality.

THE SPACE WE INHABIT

Our commitment to the urban environment of Altea involves continuing to act in the built city, where people have to gain prominence in order to walk and relate in their everyday life: promoting sustainable development, improving the infrastructures for mobility and guaranteeing accessibility for all.

We are committed to responsible and efficient management of resources, and for this reason we want to boost measures that help reduce pollution and promote the transition towards a healthy city model.

- We will carry out renaturation actions in order to counteract the heat island effect in the urban environment.
- We will act in the entrance streets to the historic centre such as Camí de l'Horta or Pont de Montcau, redeveloping them with a single platform and improving pedestrian uses.
- We will apply the determinations of the Strategy for the Regeneration of the Coastal Front, on this occasion in the area of the Passeig de Sant Pere, with the creation of a unique platform, the displacement of parking lots and a single road to cover the needs of the neighbourhood, commerce and hotel and catering trade.
- We will move forward with greater permeability of La Mar and Comte d'Altea streets, favoring its transformation into a boulevard.
- We will act to improve services in the Industrial Tolerance area by redistributing better its space, lighting, access with cycle lane, etc.
- We will rehabilitate 324 homes in 24 buildings to make them more sustainable and accessible and we will be involved in two more streets with the grant of 5 million euros of European funds of the NEIGHBOURHOOD REHABILITATION PROGRAM in the area of Avinguda Jaume I, el Pla de Castell and its extensions.
- We will launch the Housing Office to manage this and other similar aid so that the greatest number of homes in our town can benefit from it.
- We will continue to increase the Public Housing Park with the purchase of more housing through the Agreement of First Refusal and Retraction between the Generalitat Valenciana (the Valencian autonomous government) and the City Council.
- We will rehabilitate the municipally owned house on Alacant street to make 3 homes for to people in vulnerable situations.
- We will manage the land for the construction of the municipal mortuary.
- We will build social housing within the scope of the Partial Plan Belles Arts.

- We will continue to manage the Public sector effectively and size it so that it responds to the growing needs of the people.
- We will enable the space for the eco-park, which will facilitate, among others, the management of pruning.
- We will establish the brown container for the separate management of organic waste and we will aim for door-to-door collection in certain areas of Altea like the Old Town. This will make us increase recycling (we will pay less at the plant), we provide jobs (circular economy) and eliminate some of the containers that are black spots in our town.

THE PROTECTION AND GOOD USE OF THE NATURAL ENVIRONMENT

Altea's natural environment is a real gem, with great geological and biological diversity. For this reason, we undertake to increase the protection and conservation measures of their ecosystems to improve our ability to cope with the effects of climate change, as well as promoting a model that takes advantage of the potential of our natural wealth, without compromising its balance or its biodiversity.

At the same time, we also want to raise awareness and environmental education among the population, so that we can all enjoy and preserve this wonderful environment.

- We will double the number of ecological anchorages in La Illeta, Mascarat and El Morro Toix, going from 15 to 32, thus improving the environmental quality of the maritime area of the Serra Gelada natural park and making it compatible with its own activities of the blue economy.
- We will improve the management of algae that is deposited on our beaches in winter, large CO2 absorbers that, among other benefits, act as a natural barrier against the regression of our coast.
- We will promote the Master Plan for the Use and Management of the Natural Monument of the Cap Negret Volcanic Outcrop and Fossil Beach with the Generalitat. We will insist on rescuing the concession of the Portet to promote sustainable activities and research in the environment of the protected space.
- We will continue working to obtain public ownership of the Old Police Barracks by the Ministry and promote a marine research and training centre linked to the natural park and the Natural Monument and with space for a hostel.
- The ESPAI VIU (Alive Space) project of Finca Santa Bàrbara will become a reality with us. It will include a camping area, playgrounds with zip line, calisthenics, a footpath and a pump-track, to make the most of the natural space.
- We will improve the capacity of lamination and ecological restoration of the Algar River through the obtained grant of 810,000 euros of European funds: we will attack exotic species, we will recover the riparian forest and biodiversity, improving the ecological quality, the cushioning of avenues, the increase in public use and the improvement of the social perception from the Sogai Bridge to the sea.
- We will implement tertiary treatment in the sewage treatment plant, endowed by Epsar (Water Sanitation Entity) with more than 2.5 million euros that will improve the water quality of the Algar River, a protected wetland that flows into the natural park.
- We will update the Fire Prevention Plan and continue investing in forestry during the winter in the Serra de Bèrnia to reduce plant material that can cause fires. We will promote a forest

landscape by promoting the repopulation of native trees as we are already doing in Pinar de Calces.

- We will continue to bet on promoting the improvement of the agricultural landscape in our town and its economic viability through actions such as the compatibility of the recovery of the management of the municipal almàssera (mill where the olives are reduced to paste to obtain oil), the transfer of spaces from the old farmers' cooperative for the different fruit campaigns, the continuity of the management of the Urban Gardens, the Molí dels Moros microvine project or the Mercat del Convent that promote local products and self-consumption.
- We will continue to boost energy communities as a measure to encourage the use of renewable energies and a cheaper electricity bill.
- We will improve the energy efficiency of public buildings and advance in the installation of solar panels on their roofs.

WELLNESS AND HEALTH

We will boost public policies that encourage prevention and favor an adequate environment to deal with diseases, as well as the promotion of healthy practices and the attention to the specific needs of each person.

For this reason, we are committed to the improvement, expansion and adaptation of sports facilities, promoting policies that favor the physical and psychological well-being of the population, boosting the practice of sports and the adoption of healthy lifestyles, as well as the prevention of mental health problems.

We want an Altea where every citizen can enjoy a full and healthy life. At the same time, it is essential to provide a decent life for all the people who live in our town, making social services one of the most important pillars of management.

- Actions to improve the urban and natural environment will have the promotion of healthy itineraries and spaces as one of their objectives.
- We will make the expansion of the sports area a reality as it is contemplated in the new General Plan.
- We will promote a sports offer suitable for the diverse needs of the whole population, ensuring equal access to the people with less resources.
- We will reactivate the municipal gymnasium so that it can attend to the demands of the different groups, from children's psychomotor skills to exercises for the elderly.
- We will locate multi-functional sports courts in underutilized areas of the municipality.

- We will make social services one of the pillars of our management, improving the recruitment of resources and adapting the budget to the real needs of the most vulnerable population in order to ensure the development of a decent life for all the people of Altea.
- We will comply with the obligation to include the workers who have been added through the program contracts with Conselleria in the town hall staff, so that we provide the service with structural stability and continue to benefit from resources that the Generalitat Valenciana makes available to the local administration.
- We will create a "social management", in charge of providing an advisory service for applying for aid and carrying out procedures so that nobody misses out any opportunity to improve their living conditions.
- Ensure the access of the most vulnerable groups to housing through social rent.
- We will make the Day Centre for the elderly a reality through the Pla Convivent of the Generalitat Valenciana. We have already managed the land for that centre in the Partial Plan Belles Arts.
- We will build the animal shelter on the plot covered by the General Plan.
- We will promote the use of sports courts to anyone who wishes to use them and the booking process will be digitized through an APP that facilitates the process.

CULTURE, EDUCATION AND IDENTITY

Altea's culture and identity are a fundamental part of our history. That's why we commit to preserve and promote the cultural wealth of our municipality, encouraging its dissemination and its universal access. We bet on a quality education offer with training in values such as creativity, innovation and cultural, linguistic and social diversity. We will carry out cultural and education policies that guarantee citizen participation and promote artistic and cultural creation, because we want an Altea that values and maintains its town essence.

- We will create safe routes to school, starting with the expansion of the section, delimitation of the cycle lane and greening of the access to CEIP El Blanquinal, a nursery and primary school.
- We will reform the Casa de l'aigua as a casal fester, a place with exhibition space and dissemination of the historical and cultural heritage of our festivities.
- We will recover the showroom of the house of culture, providing it with resources that make it more attractive, trying to optimize and ensure the universality of its use.
- We will continue to boost the cultural offer in Altea la Vella for all audiences and throughout the whole year.
- We will create the "Historical Route of the Artists", through the houses and streets where they lived and created.

- We will have "Free Books" book exchange points in different places in the town.
- We will promote Street Art initiatives and projects with the University of Alicante and the Miguel Hernández University and with educational organizations, in addition to consolidating the agreements through the created Annetta Nicoli and Enric Valor Chairs and other existing agreements.
- Let's take advantage of the material infrastructures, the professionals and the creativity of the students of the Faculty of Fine Arts to promote all kinds of initiatives aimed at consolidating Altea as a cultural and artistic reference of prestige.
- We will continue to promote the collaboration with the Sociedad Filharmònica Alteanense and the International Band Competition, the Musical Recreation Society and the Festive Music Competition, as well as with the Professional Conservatory, now under autonomous management.
- We will make known the important local pictorial fund and bet on the permanent exhibition of the municipal art collection while continuing with the classification and digitization of the funds of the municipal archive and hosting private funds of interest from Altea.
- We will increase investment in research, recovery, preservation and dissemination of the Altea's historical heritage, at the same time we will promote our own agreements and with other organizations for that purpose.
- We will promote the Youth Culture Project, with an attractive musical program and the promotion of contests for new artists and young groups.
- We will continue to improve the La Mar d'Associacions space so that the associative framework can perform their tasks better. We will make our Fair of Associations one meeting for all local, county and provincial associations for the creation of synergies among them and give visibility to their work. We will bet on associationism of our municipality with continuous training and advice.
- We will improve the courtyards of the schools, through the Pla Edificant, from the Generalitat Valenciana, to offer a space for protection against high temperatures with wooded areas and native flora.
- We will promote the task of the associations that, disinterestedly, bring to term a help aimed at students with difficulties in their academic studies. We will promote the collaboration with the student associations to promote aid for the transport of the students to universities.